

Creative Director

Multidisciplinary Creative and Designer with 10 years of experience across graphic design, motion, product, web and video production. Brings passion and personality to every project, and looks to collaborate with people who are equally innovative, fearless, and driven to deliver excellence.



01 | Name | Saima Hussain

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03 | Education | **M.A. in Motion Media Design**
Savannah College of Art & Design — Savannah & Atlanta
B.Des in User Experience Design
Symbiosis Institute of Design — Pune, India

04 Skills	Creative & Direction	Design & Production	Software & Tools
	Creative Direction	Graphic Design	Adobe Photoshop / Illustrator
	Art Direction	Motion Graphics	Adobe Premiere Pro / AfterEffects
	Concept Development	UX / UI Design	Adobe InDesign / Lightroom / XD
	Brand Identity	Wireframing	Adobe Audition
	Design Systems	Typography	Cinema 4D
	Campaign Strategy	Illustration	Figma
	Pitch Presentations	Print & Merch Design	Ableton
	Mentoring & Teaching	Photography, Film & Video Production	AI Tools (Midjourney, ChatGPT, Claude)
		Video Editing / Color Grading	
	Languages: English, Hindi, Kashmiri, Urdu		

05 | Experience | **Creative Director — Daffodil Studios** 12/2023–Present
Virginia / Atlanta

- Set creative direction for film projects and built a 6-person creative team, while leading digital marketing strategy, decks and pitches for clients.

Art Director / Visual Designer — Ammunition Agency 04/2023–12/2023
Atlanta, GA

- Drove design direction for major campaigns and produced web, brand and marketing assets for clients including LG, Westlake, and the Atlanta Hawks.

Creative Lead — EON Reality 09/2022–04/2023
Irvine, California

- Led in-house design for web, social and video case studies showcasing VR/AR products, and trained interns on AI design tools.

Production Design Assistant — BET: College Hill SS2 08/2022–10/2022
Montgomery, Alabama

- Assisted the Production Designer on set visuals and logistics for a reality TV show.

	Art Director & Graphic Designer — Boxout.FM New Delhi, India Owned the full creative process for a radio station, delivering still and motion assets for festivals, promos and album artwork.	01/2019-07/2022
	Guest Lecturer — SSMD Design School Srinagar, Kashmir Taught introductory Fashion Illustration and Photoshop to freshman students.	11/2018-12/2018
	UX / UI Intern — PaceWisdom Bengaluru, India Supported UX research and client interviews, translating feedback into product design changes.	12/2017-04/2018
	Graphic Designer — Toadsuck Pune, India Created digital collateral for food & beverage and tech clients, and developed in-house branding.	01/2017-10/2017
	Graphic Design Intern — TWO Design Pune, India Supported brand identity concepts and pitch presentations across client projects.	09/2016-11/2016
	Art Director — Loudbeetle Srinagar, Kashmir Developed creative event strategy and managed venue logistics to boost attendee engagement.	05/2012-03/2014
06 Awards	Top 5 Album Cover of 2020 — TIFA Won 15+ Interschool & Interstate Art Competitions	
07 Volunteer	AIESEC — Global Volunteer, Lima, Peru Global Volunteer Program with HAUG S.A.'s Social Responsibility Department — teaching English, art therapy, animal rescue, and climate/outreach initiatives. Guest Relations Department Lead — Symbiosis Institute of Design Pune, India	
08 Projects	Valee Clothing Brand A clothing brand merging traditional Kashmiri hand embroidery with western wear to empower local artists and preserve culture. KashKod — Monthly DJ Residency, Boxout.FM Monthly DJ residency featuring original mixes and guest mixes from global DJs.	